



HFA Offers Licensing Administration Services *End to End Customized Solutions*

April 9, 2009 – The Harry Fox Agency, Inc. (HFA), a leading U.S. music rights licensing organization, is now offering a comprehensive suite of outsourced licensing and administration services to its customers. Depending on the customer’s needs, HFA can handle the complete end-to-end licensing process, from preparation of a licensing agreement, data matching and copyright research services through to licensing, royalty reporting and distribution, and the ongoing maintenance of publishing ownership information. HFA can also take over the administration of direct licensing agreements with non-HFA represented publishers, thus freeing the customers such as record labels, online music distributors, product manufacturers, and others to focus on other areas to build their business.

As part of this service, HFA has built a unique sound recording database linking information on over 3.5 million tracks to their underlying musical works information, including writers and publishing copyright information. This database, one of the most extensive in the industry and growing everyday, expedites the licensing process for all types of usages.

“HFA has always been the first place record labels and digital music providers turn to for their licensing needs, and we can now provide them with a complete outsourced licensing solution that is flexible and easy,” said Gary Churgin, President and CEO, HFA. “No other licensing organization in the United States has HFA’s knowledge of the music publishing landscape and the ability to support business on any scale, from 100 tracks to millions.”

“HFA is ready to assist licensees with every aspect of the administrative transaction arc,” said Lauren Apolito, Vice President, Business Development, HFA. “Whether a company needs assistance in copyright research to clear millions of songs in order to launch its business, or ongoing support in administering its licensing arrangements, HFA can tailor a solution just for them. HFA’s expertise in music copyright, licensing, and royalty distribution, along with its established relationships with publishers and record labels, will provide our customers with a solid foundation for success.”

With over eighty years of experience, HFA is respected as the one-stop-shop for mechanical licensing and administration services. Licensees interested in learning more about how HFA can assist them with their licensing and administration needs can contact newmedia@harryfox.com or call 212-834-0137.

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About HFA

Established in 1927 by the National Music Publishers’ Association, HFA represents over 37,000 music publishers for their licensing needs in the United States, issuing licenses and collecting and distributing the associated royalties. In addition to being the premier mechanical licensing agent in the U.S., which includes CDs, ringtones, digital downloads, interactive streams, limited downloads and more, HFA is dedicated to

finding new ways for its affiliated publishers to recognize value for their catalogs, including lyrics and tablature. Further, HFA provides collection and monitoring services to its publisher clients for music distributed and sold in over 100 territories around the world. For more information about HFA, or to become an affiliate publisher or a licensee, see www.harryfox.com.

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Contact:

Laurie Jakobsen
VP, Communications & Marketing
212-922-3297
press@harryfox.com