



HFA and Bus Radio Enter Licensing Arrangement

June 20, 2007 - The Harry Fox Agency, Inc. (HFA), a leading U.S. music rights licensing organization, announced today that it has entered a licensing arrangement for digital background music with Bus Radio, a national radio program for school buses. HFA's almost 35,000 affiliated publishers will have the option of participating in this licensing arrangement, which covers the use of their catalogs in Bus Radio's specially formatted programming for elementary, middle and high school audiences.

"Our partnership with Harry Fox enhances our commitment to providing our very targeted listening audience with fun and entertaining content," said Michael Yanoff, CEO and Co-founder of Bus Radio. "By pairing up with the number one mechanical licensing agency in the country, we have opened ourselves up to a comprehensive library of musical offerings from which we can hand pick the most appropriate songs that our listeners will love."

"Digital delivery of music creates so many new businesses, and HFA is dedicated to connecting its publishers with these opportunities for their consideration," said Gary Churgin, President and CEO of HFA. "Bus Radio gives a new twist to background music, creating original programming each day and making it accessible to a focused audience that is on the move."

About HFA:

Established in 1927 by the National Music Publishers' Association, HFA represents almost 35,000 music publishers for their licensing needs in the United States, issuing licenses and collecting and distributing the associated royalties. In addition to being the premier mechanical licensing agent in the U.S., which includes CDs, ringtones, digital downloads, interactive streams, limited downloads and more, HFA is dedicated to finding new ways for its affiliates publishers to recognize value for their catalogs, including lyrics and tablature. Further, HFA provides collection and monitoring services to its publisher clients for music distributed and sold in over 95 territories around the world. For more information about HFA, or to become an affiliate publisher or a licensee, see www.harryfox.com.

About Bus Radio:

Founded in 2005, Bus Radio is a national radio program for school buses that broadcasts age-appropriate music, entertainment, public service announcements, and educational programming to children ages six to 18 as they ride to and from school. Bus Radio offers a superior alternative to AM and FM radio programming currently played on some buses, which is traditionally targeted at people 18 to 34 by offering 3 unique programs specifically formatted for elementary, middle and high school aged listeners. Today, Bus Radio reaches nearly 1 million listeners in over 10,000 buses.

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