



President & CEO Gary Churgin to Continue to Lead HFA

April 13, 2009 – The Harry Fox Agency, Inc. (HFA), a leading U.S. music rights licensing organization, announced today that its President & CEO, Gary Churgin, has accepted a contract extension to continue to lead the organization through 2011. The organization’s governing Board of Directors unanimously voted to extend Churgin’s contract, confirming the work of he and his team in transforming HFA to become a key player in the digital music marketplace.

“Gary has done an exemplary job of completely rebuilding HFA. He took an organization that had barely changed since the 8-track tape and revitalized it for the digital era,” said Irwin Z. Robinson, Chairman of the HFA and NMPA Boards of Directors. “In tough times, Churgin and his team have closely managed the organization so it could meet these new challenges. In doing so, HFA became a true enabler of the digital music business.”

“I’m thrilled to be able to continue to lead HFA during one of the most major evolutions of the music industry in the modern era,” said Gary Churgin, HFA President & CEO. “I say to my team all the time this is the best job I’ve ever had. I look forward to continuing to work with them to find new revenue opportunities on behalf of our over 37,000 publishing clients and the songwriters they represent.”

Churgin was first appointed the President and CEO of HFA in January 2001. Since then, HFA has expanded its offerings, adding licensing for online subscription services, lyrics, ringtones, digital background music, Express Live, and more to its traditional mechanical licensing business. HFA’s critical role in the digital music arena was recognized by the music industry trade magazine Billboard in their 2006 “Digital Music Power Players” list – HFA was the only publishing-related entity to be included.

During this time, HFA transformed its technology systems and business processes, adding new online applications for publishers and licensees through a new registered user area of www.harryfox.com, including the licensing platform eMechanical®, the catalog maintenance tool eSong®, and a completely revamped version of Songfile®, the popular online licensing store aimed at the smaller-quantity licensee. Along with his senior management team, Churgin has led the drive to improve the interaction and communication with HFA’s publishing clients and licensees to better accommodate the needs of everyone from small, home-based businesses to multi-national corporations.

Churgin is also active representing HFA and its affiliate publishers globally, serving on the Management Committee for BIEM, the international organization representing mechanical rights societies. HFA currently has reciprocal agreements with over 30 rights societies that collectively represent over 100 territories around the world.

Churgin came to HFA with over twenty years in banking and management, with specific expertise in e-commerce, sales, operations, administration, and change management. He joined HFA from Citibank, where he had held numerous roles, the last as Director of Electronic Bill Presentment and Payment at Citibank’s e-Business. Before joining

Citibank, Churgin was Vice President and Director of Information Systems at Edward S. Gordon Company. He also held several positions in a management capacity for the City of New York.

Churgin has an M.P.A. from the Wharton School, University of Pennsylvania. He earned a B.A. from Washington & Jefferson College, and now serves on the institution's Board of Trustees.

###

About HFA

Established in 1927 by the National Music Publishers' Association, HFA represents over 37,000 music publishers for their licensing needs in the United States, issuing licenses and collecting and distributing the associated royalties. In addition to being the premier mechanical licensing agent in the U.S., which includes CDs, ringtones, digital downloads, interactive streams, limited downloads and more, HFA is dedicated to finding new ways for its affiliated publishers to recognize value for their catalogs, including lyrics and tablature. Further, HFA provides collection and monitoring services to its publisher clients for music distributed and sold in over 100 territories around the world. For more information about HFA, or to become an affiliate publisher or a licensee, see www.harryfox.com.

Songfile, eMechanical and eSong are registered trademarks of The Harry Fox Agency, Inc., all rights reserved.

Contact:

Laurie Jakobsen
VP, Communications & Marketing
212-922-3297
press@harryfox.com