



Gov't Mule Sells Over 1 Million Live “Mule Tracks” Downloads *HFA’s Express Live Licensing Helps Deliver Live Cover Versions to Fans Fast*

July 12, 2007 –Gov’t Mule is known for their awesome live shows, and their fans keep those nights alive, having purchased over one million downloads of those shows from the band’s website since 2004. Of those downloads, nearly half are covers of songs as diverse as “Ain’t No Sunshine,” “No Quarter,” “Paranoid Android” and “Papa’s Got A Brand New Bag.” To get these live tracks up online quickly, they use The Harry Fox Agency’s (HFA) Express Live mechanical license.

On the “Mule Tracks” area of the Gov’t Mule, www.mule.net, fans can download complete sets from live shows by the band from fall 2004 to the present. Shows are offered in MP3 and FLAC formats, and liner notes, album art, and CD labels are also available. There is a “Top 10” show ranking, and customer reviews for each release are also provided.

“We know our fans want to take the live experience home, and we provide that to them directly with Mule Tracks,” said Warren Haynes, Guitarist/Vocalist of Gov’t Mule. “As a band who plays a different setlist every night, not only do we randomly tap into our entire original repertoire, we’re always throwing some new cover songs into the set as well. HFA Express Live lets us get the music up for our fans quickly, while still obtaining the right licenses to make sure that those great songwriters are compensated for their work.”

“Gov’t Mule was one of our first Express Live clients, and we’re so pleased to have played a role in their success with Mule Tracks,” said Lauren Apolito, Vice President of Business Development, HFA. “Downloads of concerts are such a great way for bands to build their relationship with their fans, while keeping control of the quality of their music.”

Gov’t Mule has tour dates throughout the summer in the U.S. and Europe, as well as a trip to Japan for the Fuji Rock Festival and South Korea for The Pentaport Festival. They will be conducting a Fall Headlining Tour across the U.S. and Canada that will start on September 6th in Central Park, the heart of Manhattan and continue until December. The band is supporting its latest release, HIGH & MIGHTY, and its single “Million Miles From Yesterday,” for which the band filmed its first music video.

HFA began to offer Express Live mechanical licensing in December 2004. Distinct from the standard mechanical license, Express Live licenses are limited to product recorded at live concerts and sold to consumers either at the concert venue or through direct mail delivery. The license is “reusable,” in that one license will cover all recordings of the same song by a particular artist in the Express Live context.

About HFA

Established in 1927 by the National Music Publishers’ Association, HFA represents almost 35,000 music publishers for their licensing needs in the United States, issuing licenses and collecting and distributing the associated royalties. In addition to being the premier mechanical licensing agent in the U.S., which includes CDs, ringtones, digital downloads, interactive streams, limited downloads and more, HFA is dedicated to finding new ways for its affiliates publishers to recognize value for their catalogs, including lyrics and tablature. Further, HFA provides collection and monitoring services to its publisher clients for music distributed and sold in over 95 territories around the world. For more information about HFA, or to become an affiliate publisher or a licensee, see www.harryfox.com.

About Gov't Mule

Led by Warren Haynes, a 7-time Grammy nominee and the 23rd Greatest Guitar Player of All Time as declared by Rolling Stone Magazine, Gov't Mule is known for big riffs, massive grooves, and expansive improvisations. The band's recently released *High & Mighty* spawned the singles "Mr. High & Mighty" and "Million Miles From Yesterday," for which a music video chronicling the history and future of the band was made. The band, which recently played its 1,300th show, performs for its exponentially growing fanbase in some of the most prestigious venues in the country, including Red Rocks in Denver, The Warfield in San Francisco, The Wiltern in Los Angeles, and as part of a New Year's Eve tradition, multiple nights at The Beacon Theatre in New York City, which they sold out for 3 straight nights this past December 29-31. The band recently achieved what only an elite handful of others have, which is to sell its one millionth download on its own website. Gov't Mule is a frequent guest on national television programs including Late Night with Conan O'Brien and Last Call with Carson Daly.

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