



MySongStore.com and The Harry Fox Agency Announce Licensing Agreement for Digital Downloads

Hollywood, CA, July 11, 2007 — MySongStore.com, a leading independent music download service, and The Harry Fox Agency, Inc. (HFA), a leading U.S. music rights licensing organization, announced that they have entered an arrangement to issue mechanical licenses for full-length, permanent digital downloads to MySongStore artists.

This arrangement allows MySongStore to act as a licensee on behalf of their independent artists. Once they are licensed, they have the ability to record and sell downloads of cover songs directly from their website, MySpace page or virtually anywhere they can post a link.

“This alliance is a breakthrough for artists who have wanted to sell cover songs,” said Gene Gibson, MySongStore.com president. “If an artist wants to record and sell a download of their version of another artist’s song, they can now do it legally through our licensing arrangement with HFA. Everything they need to assure that their recordings are properly licensed, and that royalties are paid, can be handled seamlessly through MySongStore.”

“Our goal was to streamline the entire licensing process for our artists,” said Larry Heller, MySongStore chairman. “We wanted to offer musicians the ability to focus on writing, recording and marketing music, confident that all their legal responsibilities are covered.”

“HFA’s arrangement with MySongStore enables their artists to get their interpretations of HFA-represented catalog licensed quickly and easily,” said Lauren Apolito, VP of Business Development at HFA. “MySongStore is ensuring that artists, publishers and songwriters are properly compensated for their work.”

HFA represents over 1.7 million songs from almost 35,000 music publishers for mechanical licensing within the U.S. Under American Copyright Law, mechanical licenses are required for music to be distributed through online music services.

About MySongStore.com

MySongStore.com was started by musicians for musicians, providing independent artists with the ability to set up their own online music stores anywhere they can post a link. The company is dedicated to the global Fair Trade process, returning 5% of all profits to member artists in proportion to their download revenue. For more information, visit www.MySongStore.com

About HFA

Established in 1927 by the National Music Publishers’ Association, HFA represents almost 35,000 music publishers for their licensing needs in the United States, issuing licenses and collecting and distributing the associated royalties. In addition to being the premier mechanical licensing agent in the U.S., which includes CDs, ringtones, digital downloads, interactive streams, limited downloads and more, HFA is dedicated to finding new ways for its affiliates publishers to recognize value for their catalogs, including lyrics and tablature. Further, HFA provides collection and monitoring services to its publisher clients for music distributed and sold in over 95 territories around the world. For more information about HFA, or to become an affiliate publisher or a licensee, see www.harryfox.com.

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