



Laurie Jakobsen Promoted to Vice President, Communications & Marketing

March 30, 2006 – The Harry Fox Agency, Inc. (HFA), the premier U.S. mechanical licensing organization, announced today that Laurie Jakobsen has been promoted to Vice President, Communications & Marketing from Senior Director, Communications. She reports to Michael Simon, HFA’s Senior Vice President, Business Affairs, General Counsel and Chief Strategic Officer, and handles all media relations, publisher and licensee communications, marketing and advertising, and website content.

“Laurie joined HFA in 2003 and quickly established a communications discipline as part of HFA’s regular operations and strategic planning,” said Simon. “Her work has been integral to strengthening HFA’s relationships with publishers and licensees and promoting the transformation of the company’s technology and business approach. In particular, her efforts have significantly raised HFA’s media profile, with unprecedented coverage of the company in industry trade publications and national newspapers.”

“My work at HFA has grown organically as the company has become a more proactive licensing agent for its publishers, developing new online tools and securing innovative licensing opportunities,” said Jakobsen. “It’s been great to work with Michael and such a progressive team at HFA, and I look forward to expanding HFA’s presence even more.”

Jakobsen joined HFA in 2003 from Sony Music Entertainment Inc., where she was Vice President of Corporate Communications. Her background also includes positions at the digital music companies AT&T a2b music and N2K Encoded Music, and at the boutique public relations firm Shore Fire Media. Jakobsen earned a B.A. *cum laude* in English from Tufts University, and is a candidate for an M.B.A. from New York University’s Stern School of Business in January 2008.

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About HFA

Established in 1927 by the National Music Publishers’ Association, HFA represents over 28,000 music publishers for their U.S. mechanical licensing needs, issuing licenses and collecting and distributing royalties. HFA also provides collection and monitoring services to its U.S. publisher clients for music distributed and sold in over 75 territories around the world. For more information about HFA, or to become an affiliate publisher or a licensee, see www.harryfox.com.

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