



## **HFA Rings into Spring With New Ringtone Licensing Agreements with Quios, Single Touch and TouchM, Inc.**

May 22, 2006 – The Harry Fox Agency, Inc. (HFA), the premier U.S. mechanical licensing organization, announced today that it has entered into separate agreements with the ringtone providers Quios, Single Touch and TouchM, Inc. The non-exclusive licensing agreements cover monophonic, polyphonic, and pre-recorded ringtones (also known as master clip ringtones) offered to consumers in the U.S. and its territories.

“We’re very pleased to offer our over 28,000 music publishers the opportunity to participate in these ringtone licensing arrangements with Quios, Single Touch and TouchM,” said Lauren Apolito, Vice President, Business Development, HFA. “Ringtones have become an important revenue stream for music publishers, and HFA continues to seek new opportunities for them to license their catalogs.”

eWingz Systems, Inc. (doing business as ‘Quios’) is a leading enabler of mobile entertainment services assisting media companies, content providers, retailers, brands, and broadcasters with the creation, hosting, delivery, and billing of marketing services, content, and applications. Quios’ off-portal solutions allow companies to offer services directly to consumers across all major wireless carriers and optionally bill for those services on the consumer’s cell phone bill. Quios is backed by leading international venture capital firm Draper Fisher Jurvetson.

Founded in 2001, Single Touch is an emerging technology company focused on creating unique wireless solutions. Single Touch helps carriers strengthen their customer experience through “ease of use” technology encompassing the entire wireless ecosystem. Consumers will hear or see a “#1-4-7 Send” advertisement on the radio, TV or in a print ad; dial #147; select the desired ringtone and have it delivered directly to the phone.

TouchM, Inc. is a privately-held mobile entertainment company based in Inglewood, California that currently operates in the United States and South Korea. It is a leading provider of CMS (content management services) for the mobile entertainment industry and provides turnkey solutions to promote, deliver, manage and sell mobile content and services. Its retail site, TouchM.com, provides mobile content such as polytones, truetones, java games, graphics, photos and premium services. TouchM has developed IMT-2000, a technology that promises to deliver telecommunications services that are dramatically different from existing communication systems today. IMT-2000 will make a wide variety of multimedia services a reality, including smartphones, video on demand (VOD) systems, home shopping and faxing.

### **About HFA**

Established in 1927 by the National Music Publishers’ Association, HFA represents over 28,000 U.S. music publishers for their mechanical licensing needs, issuing licenses and collecting and distributing royalties. HFA also provides collection and monitoring services to its U.S. publisher clients for music distributed and sold in over 75 territories around the world. For more information about HFA, or to become an affiliate publisher or a licensee, see [www.harryfox.com](http://www.harryfox.com).

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