



## **HFA's Maurice Russell to Speak at Digital Music Forum West Thursday, October 8 in Los Angeles**

October 5, 2009 – Maurice Russell, VP Licensing, Collections & Business Affairs for The Harry Fox Agency, Inc. (HFA), will speak on the panel “Rights, Royalties & Reporting in the Digital World” on Thursday, October 8 at Digital Music Forum West in Los Angeles at The Roosevelt Hotel. The panel will discuss the issues related to licensing music in the online realm, and what needs to occur to improve the current system for all parts of the transaction.

The panel will also include Richard Conlon, VP, New Media & Strategic Development, BMI; Cecily Mak, Associate General Counsel & Director, Music Licensing, Real & Rhapsody; Erik Steigen, Director, Publishing & Royalties, Provident Financial Management; and Les Watkins, SVP, Business Affairs, Music Reports; and the moderator will be Patrick Sullivan, President & CEO, RightsFlow. For more information, visit <http://www.digitalmusicforum.com/west/>.

As Vice President of Licensing, Collections and Business Affairs at HFA, Maurice Russell oversees the Licensing and Collections Departments, which together work with thousands of music companies to provide fast and accurate licensing for physical and digital music delivery formats, and to collect royalties on the over 17 million licenses HFA already has in the marketplace. He directed the development and launch of systems to handle the intake, processing and execution of the millions of license requests the company receives each year, including eMechanical® and Songfile®. A sought-after expert on licensing issues, he is the co-chair of the Musical Works Licensing Working Group of Digital Data Exchange (DDEX), which defines and implements solutions for the standardization and exchange of digital data between trading partners. He has also spoken at numerous industry events, including SXSW, Digital Music Forum East and the ASCAP Expo.

### **About HFA:**

Established in 1927 by the National Music Publishers' Association, HFA represents over 37,000 music publishing catalogs for licensing in the United States, issuing licenses and collecting and distributing the associated royalties. In addition to being the premier mechanical licensing agent in the U.S., which includes CDs, ringtones, digital downloads, interactive streams, limited downloads and more, HFA is dedicated to finding new ways for its affiliated publishers to recognize value for their catalogs, including lyrics and tablature. Further, HFA provides collection and monitoring services to its publisher clients for music distributed and sold in over 95 territories around the world. For more information about HFA, or to become an affiliate publisher or a licensee, see [www.harryfox.com](http://www.harryfox.com).

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