



HFA Enhances Online Publisher Catalog Management Application eSong® *eSong Now Accepts File Uploads for Larger Catalog Changes*

May 20, 2009 – The Harry Fox Agency, Inc. (HFA) has enhanced eSong®, its online publisher catalog management application, with the ability to accept file uploads to speed the processing of larger catalog changes. First introduced in 2005, eSong allows a publishing client to request the addition or change of a song to HFA’s licensing database. These requests are then sent automatically for verification and processing by HFA. In addition to eSong, HFA accepts CWR (Common Works Registration) versions 2.0 and 2.1 files for catalog management.

“The new file upload option in eSong will help publishers that may not be able to implement CWR more easily make large-scale updates to their catalogs so the most current information is available for licensing and royalty payment,” said Ed Hunt, Senior Vice President Publisher Services and Distributions. “We have over 2.4 million songs in our catalog. With song ownership so fluid, easy-to-use tools like eSong are imperative to maintaining the accuracy of such a large database.”

HFA Online allows publishing clients to manage all of their business online, from song registration and catalog updates, to reviewing and responding to license requests, to viewing reports of licensing activity and pending and past royalty payment information. There are also the royalty analysis tools Income Tracking Reports and Licensee Comparison Reports that give publishers more insight into their songs’ royalty history. These reports can be downloaded directly to the desktop for use in popular database programs such as Microsoft Excel, and every license issued by HFA since 1972 is available through HFA Online. In addition, registered publisher users can also see the status of pending Royalty Compliance Examination activity, and respond to new licensing opportunities from HFA – all online.

Publishers interested in using the new upload option in eSong should contact HFA Publisher Services at publisherservices@harryfox.com or call 212-834-0100.

About HFA:

Established in 1927 by the National Music Publishers’ Association, HFA represents over 37,000 music publishing catalogs for licensing in the United States, issuing licenses and collecting and distributing the associated royalties. In addition to being the premier mechanical licensing agent in the U.S., which includes CDs, ringtones, digital downloads, interactive streams, limited downloads and more, HFA is dedicated to finding new ways for its affiliated publishers to recognize value for their catalogs, including lyrics and tablature. Further, HFA provides collection and monitoring services to its publisher clients for music distributed and sold in over 95 territories around the world. For more information about HFA, or to become an affiliate publisher or a licensee, see www.harryfox.com.

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