



HFA's Songfile® Now Offering Licensing for Ringtones

April 6, 2010 – The Harry Fox Agency, Inc. (HFA), a leading U.S. music rights licensing organization, is pleased to announce that Songfile, its online licensing service, is now available for ringtone licensing. In addition to obtaining licenses for cover versions of songs for CDs and permanent digital downloads (PDDs), Songfile's over 69,000 registered users can now do the same for ringtones.

Customers may pay via credit card or electronic check payment. Licenses for ringtones and PDDs must be obtained in separate transactions. However, users may obtain up to 50 separate ringtone licenses in a single transaction. The ringtone royalty rate is 24¢ per copy.

“This is an exciting new offering that our independent licensees can now enjoy,” said Maurice Russell, Senior Vice President of Licensing, Collections and Business Affairs, HFA. “Independent bands, individual artists and labels continue to explore new revenue streams; our ringtone licensing feature creates an easy and efficient way for their fans to legally access music.”

To begin using Songfile for ringtones, visit the Harry Fox Website at www.harryfox.com.

About Songfile

HFA's Songfile is an easy and fast way for individuals or groups, such as garage bands, small indie labels, teachers and churches, who plan to make and distribute 2,500 copies or less of their recordings to obtain the necessary licenses for cover versions of songs. Licenses can be obtained for CDs, cassettes, LPs, permanent digital downloads (PDDs), and ringtones.

Customers can create an account, search HFA's catalog of songs, and complete their mechanical licensing transaction in minutes. Royalties are calculated at the statutory mechanical rate (currently 9.1¢ per copy for songs 5 minutes or less in length, or 1.75¢ per minute (or fraction thereof) per copy, for songs over 5 minutes). Ringtone royalty rates have been set by the Copyright Royalty Board at 24¢ per copy. There is also a processing fee on each song licensed. If a user just wants to conduct research, there is a separate Songfile Public Search tool on the website available free of charge.

Mechanical licenses are required under U.S. Copyright Law if one wants to duplicate and distribute a recording of a song that is owned by someone else. Through proper licensing, the publisher, and ultimately, the songwriter, are compensated for the use of their work. Duplicators and online music sites require copies of licenses before replicating recordings or offering them online.

With over 80 years of experience, HFA is respected as the one-stop-shop for mechanical licensing and administration services. Licensees interested in learning more about how HFA can assist them with their licensing and administration needs can contact newmedia@harryfox.com or call 212-834-0137.

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About HFA

Established in 1927 by the National Music Publishers' Association, HFA represents over 44,000 music publishing clients for their licensing needs in the United States, issuing licenses and collecting and distributing the associated royalties. In addition to being the premier mechanical licensing agent in the U.S., which includes CDs, ringtones, permanent digital downloads, interactive streams, limited downloads and more, HFA is dedicated to finding new ways for its affiliated clients to recognize value for their catalogs, including lyrics and tablature. Further, HFA provides collection and monitoring services to its publisher clients for music distributed and sold in over 100 territories around the world. HFA also provides administration services for major content providers and distributors. For more information about HFA, or to become an affiliate publisher or a licensee, see www.harryfox.com.

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