



FOR IMMEDIATE RELEASE

HFA's Songfile® Now Offers Licensing for Interactive Streaming

New York, July 12, 2010 – The Harry Fox Agency, Inc. (HFA), the nation's leading provider of copyright, licensing, royalty distribution, and outsourced technology services for the music industry, is pleased to announce that Songfile, its online licensing service, is now available for interactive streams licensing. In addition to obtaining licenses for cover versions of songs for CDs, permanent digital downloads (PDDs), and ringtones, Songfile's over 70,000 registered users can now do the same for interactive streams.

Customers who wish to stream cover songs on their websites will be able to obtain licenses for these streams for \$0.01 per stream. Licenses are available for a minimum of 100 streams to a maximum of 10,000 streams per song. As with other Songfile transactions, customers may pay via credit card or electronic check payment.

“This is yet another exciting offering for our independent licensees,” said Maurice Russell, Senior Vice President of Licensing, Collections and Business Affairs, HFA. “Religious organizations and educational institutions will benefit greatly from this new service. Interactive streaming licenses on Songfile will allow these markets and others to stream cover recordings easily and lawfully.”

To begin using Songfile for interactive streaming, visit the HFA Website at www.harryfox.com.

About Songfile

Songfile® is a fast and easy way to license cover songs for physical, digital, ringtones and interactive streaming distribution. More than 70,000 users have accessed HFA's online service for limited quantity licensing. Not sure what song you want to record? Songfile's free online search capability lets you look up literally millions of songs.

About HFA

Established in 1927 by the National Music Publishers' Association, HFA represents over 45,000 music publishing clients for their licensing needs in the United States, issuing licenses and collecting and distributing the associated royalties. In addition to being the premier mechanical licensing agent in the U.S., which includes CDs, ringtones, permanent digital downloads, interactive streams, limited downloads and more, HFA is dedicated to finding new ways for its affiliated clients to recognize value for their catalogs, including lyrics and tablature. Further, HFA provides collection and monitoring services to its publisher clients for music distributed and sold in over 100 territories around the world. HFA also provides administration services for major content providers and distributors. For more information about HFA, or to become an affiliate publisher or a licensee, see www.harryfox.com.

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