



FOR IMMEDIATE RELEASE

HFA and Zed™ Enter Into Ringtone Licensing Agreement

New York, NY - June 18, 2010 – The Harry Fox Agency, Inc. (HFA), the nation’s leading provider of copyright, licensing, royalty distribution, and outsourced technology services for the music industry, announced today that it has entered into a ringtone licensing agreement with Zed, a multiplatform digital entertainment company and the leading mobile value-added services (MVAS) player in the world. Zed offers ringtones to 40 million wireless users in the USA and will now be able to tap HFA’s catalog of over three million songs. The agreement covers ringtones offered to consumers in the U.S and its territories.

“HFA is pleased to handle the ringtone licensing and publisher royalty distribution process for Zed,” said Michael Simon, Senior Vice President of Business Affairs, General Counsel and Chief Strategic Officer for HFA. “Today ringtones are a staple offering of mobile providers and Zed will have access to millions of musical works through HFA’s extensive database.”

“By partnering with HFA, we are able to streamline an important function of our business,” said Blaine Cheshire, general manager of Zed’s U.S. Operations. “We are confident in HFA’s music industry expertise which enables us to focus on our core business, while they handle rights management.”

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About HFA

Established in 1927 by the National Music Publishers’ Association, HFA represents over 45,000 music publishing clients for their licensing needs in the United States, issuing licenses and collecting and distributing the associated royalties. In addition to being the premier mechanical licensing agent in the U.S., which includes CDs, ringtones, permanent digital downloads, interactive streams, limited downloads and more, HFA is dedicated to finding new ways for its affiliated clients to recognize value for their catalogs, including lyrics and tablature. Further, HFA provides collection and monitoring services to its publisher clients for music distributed and sold in over 100 territories around the world. HFA also provides administration services for major content providers and distributors. For more information about HFA, or to become an affiliate publisher or a licensee, see www.harryfox.com.

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About Zed



Zed Worldwide, the multiplatform digital entertainment company, develops and markets entertainment and community products and services for all platforms. The company is the leading mobile value-added services (MVAS) player in the world in terms of revenue and geographical footprint. Zed operates in 61 countries, including Europe's largest markets, USA, India and China and holds agreements with 150 wireless operators all over the world.

For more information visit: www.zed.com

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